

Press Release:

MiX Telematics records rapid progress in fleet management project for Public Authority for Electricity and Water in Oman

Proven solution leads to significant improvement in driver safety and fleet efficiency

28 May 2014, Dubai, UAE – [MiX Telematics](#), a leading global provider of fleet and mobile asset management solutions, has made impressive progress with the Public Authority for Electricity and Water in Oman (PAEW), in improving their overall fleet performance. The fleet management solution, implemented in collaboration with regional partner Fleet Management Systems International (FMSi), is installed in around 400 government service vehicles and has brought about positive results in just three months.

“We’re delighted to work alongside PAEW, which serves a population of over 1.5 million people and transports more than 650,000 cubic metres of water per day on average. For them to achieve their aim of connecting 90% of the Omani population to the water network by 2035, it’s essential that they make use of tools that optimise their safety and efficiency,” said Alan Hall, Managing Director of MiX Telematics (Middle East and Australasia).

“PAEW had a critical need to control violations within their vehicle fleet. Unsafe driving, vehicle collisions, speeding, high maintenance costs and excessive fuel consumption were all areas of concern before PAEW fitted a MiX Telematics solution,” added Hall.

PAEW was particularly keen to reduce over-speeding and the negative impact this was having on safety and fuel consumption.

Hall added: “The installation was done in phases, with a remaining 120 vehicles based in remote areas set to be fitted with the solution throughout 2014. The MiX solution is cost-effective and includes track-and-trace functionality as well as historical trip reporting. It enables PAEW to communicate with drivers and better assign jobs.”

Mr. Saif AL-Mawali, Director General of Administration, PAEW said: “The immediate benefits since installation were felt within three months. Having the tools to effectively manage our vehicles and drivers enabled us to achieve a sharp reduction in major violations such as over-speeding, unfastened seat belts and harsh braking.”

PAEW management reported that the system has been very useful in changing drivers’ attitudes and driving style, helping to improve driving practices.

“We’re pleased to have been selected to equip PAEW with an extensible MiX Telematics solution that’s delivering high value to their operation. In addition to lowering accident rates and lessening fuel consumption, PAEW is saving on fleet maintenance costs through having more direct control over their fleet,” added Dr. Waseem Atiah, COO, FMSi.

“The five-year-long fleet management contract with PAEW is set finish in 2018. We look forward to working with the customer to sustain the improvement achieved to date, and to aid them in deriving even further value from the solution,” concluded Hall.

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About MiX Telematics

MiX Telematics is a leading global provider of fleet and mobile asset management solutions delivered as SaaS to customers in 112 countries. The company's products and services provide enterprise fleets, small fleets and consumers with solutions for safety, efficiency and security. MiX Telematics was founded in 1996 and has offices in South Africa, the United Kingdom, the United States, Uganda, Brazil, Australia and the United Arab Emirates as well as a network of more than 130 fleet partners worldwide. MiX Telematics shares are publicly traded on the Johannesburg Stock Exchange (JSE: MIX) and on the New York Stock Exchange (NYSE: MIXT).

About Fleet Management Systems International (FMSi)

FMSi is a leading provider of exceptional fleet management and vehicle tracking. Through strategic partnerships with leading technology providers, the company offers extensive solutions providing companies of various sizes with local and regional services. Through its head offices in the UAE and affiliated network of local offices and partners in the region, FMSi carries out several projects in the Middle East, GCC and African region.

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